



Feature Film Business Plan

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Executive Summary

Descent of the Gods, LLC is seeking \$175,000 in loans for the production of the feature film *Descent of the Gods* written by award winning screenwriter Brian Godawa. The film will be directed by Mr. Godawa and produced by John Sullivan.

Descent of the Gods is a film in the popular horror genre utilizing “found footage” similar to hit films such as *Paranormal Activity*, *Blair Witch* and *Quarantine*. The story follows a reality TV crew into a remote area of Texas, as they investigate claims of UFO sightings.

Setting the film as a reality TV program and using “found footage” from the crew’s cameras allows the production to create a suspense filled film while keeping production costs ultra low. The Producers have gathered an experienced team to ensure the quality of the film. Although it will be low budget this does not mean it will be low quality. The professional cast & crew are experienced at making quality films at various budget levels including ultra-low budgets.

The film’s production and initial marketing will be financed through \$175,000 in loans to the company. The loans will be repaid plus 20% interest payments prior to payment of deferrals and then a 50/50 profit split with the Producers. The initial financing will be structured as loans which will have a convertible element allowing them to convert to equity. The financing structure is further explained in the Financing & Business section.

The film enjoys certain market advantages as the Producers have key relationships with studios such as Lions Gate, Sony and Vivendi Entertainment. While these relationships are no guarantee for distribution they do provide a competitive advantage over other filmmakers.

The film will be shot at Veluzat Movie Ranch in Valencia, California. This well established studio back lot provides the needed film locations and convenient proximity to Los Angeles for cast & crew. The Producers have worked with the location to secure a fall filming date and a significantly reduced location fee allowing the film’s budget to remain in the ultra-low category.

**\$175,000
Micro Budget**

**Fall 2010
Production**



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On December 10, 2011

three crew members
from a reality TV show
about alien encounters

were found dead
in a remote cabin.

One was missing.

This is their camera footage
that was found at the scene.

DESCENT OF THE GODS

Be careful what you look for. You may find it.

LOGLINE

A reality TV show crew sets out to debunk UFO sightings at a remote mountain cabin. Their skepticism is shattered when they realize they may have stumbled onto the real thing – and it's not friendly. This movie is the camera footage shot by the crew and recovered from the cabin where several members are found murdered with one crew member missing. It's *The Blair Witch Project* with aliens.



SYNOPSIS

Act One: The film crew for a TV reality show that debunks UFOs shoots their opening footage in the high desert of Big Bend National Park, Texas. Because of a scheduling mix-up, they're short on crew. Diana, the celebrity host of the show, is supported by a field producer James, a cameraman, and a scholar of ancient near Eastern religions. This show is about UFO sightings in the area linked to an ancient artifact showing primitive peoples being visited by ancient astronauts. They're driving out to a remote cabin to see if they can authenticate the artifact and catch some UFOs on tape. The first night is uneventful but they discover a mysterious configuration in the backyard of a large rock, a pole in the ground and a bunch of holes surrounding it. The next day, they find the ancient artifact on some stones below the cabin crawlspace. The scholar authenticates it as the ruins of a primitive Canaanite temple that the cabin has been built on top of. Did ancient astronauts visit this location thousands of years ago and get misinterpreted as gods?

Act Two: That night they discover a man camping near them in the woods. He is an alien conspiracy nut named Arthur who is on the lookout for UFOs. When Diana goes missing and their truck is gone -- the only way in and out of the remote area -- they freak out. Diana then turns up in the back yard, in catatonic shock -- she's been violated, and the truck is nowhere to be found. Arthur claims she's been abducted by aliens with all the classic symptoms but the producer James concludes that Arthur must have a criminal accomplice and the two of them are assaulting people and making it look like alien abductions. Arthur retorts that the ancient temple under the cabin is a homing beacon for aliens, a landing spot for them to make contact. Just then an amazing experience confirms his claims, as the entire cabin is engulfed in light from above, rattling the very foundations of the cabin. It disappears and they are left with unanswered questions as they blockade the doors and try to wait out the night.



Act Three: They are suddenly awakened in the middle of the night to discover Diana and Arthur have inexplicably vanished. Then the scholar figures it out: These entities are not aliens, they are demons connected to the ancient pagan temple foundation. They aren't dealing with alien abduction, but demon possession. The mysterious configuration in the backyard is a sacrificial altar for human sacrifice in the ruins of an ancient pagan temple. There's only one problem, the crew doesn't realize they are the intended victims. As they chase "UFO" sightings, a hostile spiritual force beyond their imagination is hunting them.

Creative & Management Team



Brian Godawa – Director/Screenwriter/Producer

Brian's credits include the award-winning feature film, *To End All Wars*, starring Kiefer Sutherland. Most recently, Mr. Godawa wrote and directed the documentaries *Lines That Divide: The Great Stem Cell Debate*, and *Wall of Separation* for PBS, which was nominated for a Silver Gavel award from the American Bar Association for educating the public on the Constitution. He also adapted the supernatural thriller *The Visitation* by best-selling author Frank Peretti for Ralph Winter (*X-Men*, *Wolverine*), and wrote the feature film *Alleged*, about the Scopes Monkey Trial (to be released 2011). Brian has won multiple screenwriting awards and has taught thousands of students in colleges around the country about screenwriting and worldviews.



John Sullivan – Producer

John has been involved in the entertainment industry for over 17 years. He has served as a producer, editor and writer on over 200 hundred commercials and corporate video communications. Most recently he produced *Expelled* featuring Ben Stein, which opened on over 1,000 screens nationwide. *Expelled* is the 15th largest theatrical box office for a documentary in history and continues to be in Amazon's Top Twenty documentaries since its release over 2 years ago. The film also won the prestigious Freedom Award from Movie Guide. He is a co-producer on the major feature film *Reagan* which is scheduled to be released in 2011.



Creative Team

Ben Huddleston - Director of Photography

Ben is an accomplished Director of Photography and Cameraman having worked on both feature films and documentaries. He recently served as the DOP for the feature *No Saints for Sinners* shot on the Red One camera. He also served as the main Camera Operator for the documentaries *Expelled* and *Spoiled*. In 2008 he also created a web series on the filming of *Legend of the Seeker* for Fox Films. His film experience has taken him around the world shooting in countries such as Brazil, England, Germany, France and Romania.



Chris Witt – Editor

Chris's editing work has been acclaimed worldwide including *Kavi* (2009), an Academy Award nominee, and *The Butterfly Circus* (2009), a Doorpost Film Project Grand Prize Winner and internet sensation. His feature film *Clearlake, WI* starring Michael Madsen won the Audience Choice award at the 2008 Boston Film Festival. Chris also has extensive Docu-Reality experience having cut documentary and reality television for NBC, Fox Reality, Spike, Tru-TV, Bravo, Travel and TV Guide.



Neil Uchitel – Sound Design

As a “found footage” genre, *Descent of the Gods* does not have a music soundtrack or score in order to achieve a sense of “reality.” Because of this, the sound design of the movie is one of the most important elements in creating a scary environment. Neil Uchitel is an award-winning graduate of the USC School of Music and has been an editor and assistant producer for TBWA/Chiat/Day Advertising. His current sound design clients include: Pepsi, Gatorade, Ford, Lexus, Nissan, Infiniti, Sony Playstation, Budweiser and dozens of others. He has worked on hundreds of national commercials for Fortune 500 companies, including several Superbowl commercials for Budweiser, Sony Playstation, and Pepsi.



Dr. Michael Heiser – Scholar Consultant

Dr. Heiser is a scholar of Hebrew Biblical and Semitic languages and an expert in Ancient Near Eastern religions related to Israel, Canaan, and Egypt. He is also the academic editor of the scholarly Logos Bible Software and was awarded the 2007 SBL Pacific Northwest Regional Scholar. As a consultant on this project, he is involved in insuring the accuracy of the ancient Near Eastern myths, artifacts and language that appear in the film. Yes, this is not just a horror movie, it is a horror movie based in historical and spiritual fact.

